



**Joint Base Myer Henderson Hall
26th Annual Capital Classic
Basketball Tournament
February 12 - 15, 2021
Fort Myer, Virginia**



TITLE SPONSOR - (Sponsor name here) Capital Classic Basketball Tournament \$10,000.00

- Sponsor name and logo appear as part of the event title (exclusive)
- Sponsor (title sponsor only) receives Leaderboard ad with hotlink on JBM-HH website for 6 months
- Sponsor logo posted on Capital Classic event webpage
- Sponsor logo on ALL event marketing materials (banners, posters, etc)
- Sponsor mention on all Family & MWR social media platforms with hashtag week of event
- Sponsor information inserted in "Call for Teams" mailing
- Sponsor promotional materials inserted into tournament rules package
- Sponsor banners displayed on the Scorer's table at each location during tournament
- Sponsor banners placed at all game locations on tournament weekend
- Sponsor recognized with (6) PA announcements during the tournament finals
- Sponsor has table at the event (if requested)

Referee Level Sponsor \$5,000.00

- Sponsor banners (up to 4) displayed in game/spectator area during tournament
- Sponsor information inserted in "Call for Teams" mailing
- Sponsor logo with hotlink posted on Capital Classic event webpage
- Sponsor promotional materials inserted into tournament rules package
- Sponsor receives a tile ad with hotlink on JBM-HH website for Jan 2021 & Feb 2021
- Sponsor recognized with (4) PA announcements during the tournament finals
- Sponsor has table at the event (if requested)

Coach level Sponsor \$3,500.00

- Sponsor banners (2) displayed in game/spectator area during tournament
- Sponsor information inserted in "Call for Teams" mailing
- Sponsor logo with hotlink posted on Capital Classic event webpage
- Sponsor recognized with (2) PA announcements during the tournament finals
- Sponsor has table at the event (if requested)

SPECIAL EVENT - SKILLS COMPETITION

Half Court Shot Sponsor - (Sponsor name) presents the Half Court Shot \$2,500.00

Three Point Shootout Sponsor - (Sponsor name) presents the 3-point Shootout \$2,500.00

Free Throw Shootout Sponsor - (Sponsor name) presents the FreeThrow Shootout \$2,500.00

As Sponsor of one of the Skills competition, you will receive the following

- Sponsor name as title sponsor of specified Skills Competition
- Sponsor name/logo on specified Skills Competition trophy
- Sponsor banner displayed in game/spectator area for length of tournament
- Sponsor recognized with (2) PA announcements during the specified skills competition
- Sponsor logo posted on Capital Classic event webpage
- Sponsor has table at the event (if requested)